

September 30, 2009

Announcement

Craig Dunford has joined Smurfit-MBI in the position of Director of Sales for the Canadian Region. Craig brings to Smurfit-MBI a strong sales and leadership background including more than 10 years with Diageo Canada.

Craig's responsibilities will include the management of the Canadian Corporate Accounts, as well as providing strategic support to our leadership team for Sales across the Region. Working closely with the BU Sales organizations, he will be responsible for identifying and developing new business opportunities, and developing regional strategies directed towards key business segments. He will work closely with his Corporate Accounts counterparts in the U.S. with respect to those accounts with business in both the U.S. and Canada. Reporting directly to Craig will be Rick Depelsmaeker and Antonella De Simone.

Please give Craig your full support and join me in welcoming him to our Region.

Colin Fernie
Canada Region VP, Smurfit-MBI